|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Demographic composition; stratified by priming condition and product type | | | | |
|  | No priming condition | | Priming condition | |
|  | *Plants*  *(N = 284)* | *Clocks*  *(N = 198)* | *Plants*  *(N = 276)* | *Clocks*  *(N = 222)* |
| *Gender* |  |  |  |  |
| Male | 70 | 74 | 52 | 102 |
| Female | 214 | 122 | 224 | 119 |
|  |  |  |  |  |
| *Ethnicity* |  |  |  |  |
| Caucasian | 202 | 138 | 207 | 150 |
| African American | 4 | 8 | 32 | 33 |
| Hispanic | 15 | 9 | 10 | 6 |
| Asian | 11 | 22 | 17 | 16 |
| Mixed | 10 | 14 | 9 | 11 |
| Other | 5 | 4 | 1 | 3 |
|  |  |  |  |  |
| *Education* |  |  |  |  |
| Less than high school | 6 | 6 | 5 | 1 |
| High school graduate | 69 | 49 | 67 | 57 |
| Some college, no degree | 85 | 49 | 88 | 63 |
| Associate degree | 29 | 19 | 31 | 26 |
| Bachelor’s degree | 71 | 57 | 57 | 51 |
| Master’s degree | 15 | 17 | 24 | 17 |
| Doctoral degree | 1 | 0 | 2 | 4 |
| Professional degree | 6 | 0 | 2 | 3 |
|  |  |  |  |  |
| *Income* |  |  |  |  |
| Less than $10,000 | 25 | 20 | 25 | 30 |
| $10,000 - $49,999 | 125 | 80 | 131 | 96 |
| $50,000 - $99,999 | 99 | 67 | 86 | 61 |
| $100,000 - $149,999 | 26 | 25 | 22 | 18 |
| $150,000 or more | 9 | 6 | 12 | 14 |